



27

HOTEL ON EVERY CORNER

CONTINENTAL

HOTELS

SAN FRANCISCO PALACE

2012
Alegria[®]
by PG Lite
FALL/WINTER



Alegria means Happiness

ROAD TRIP

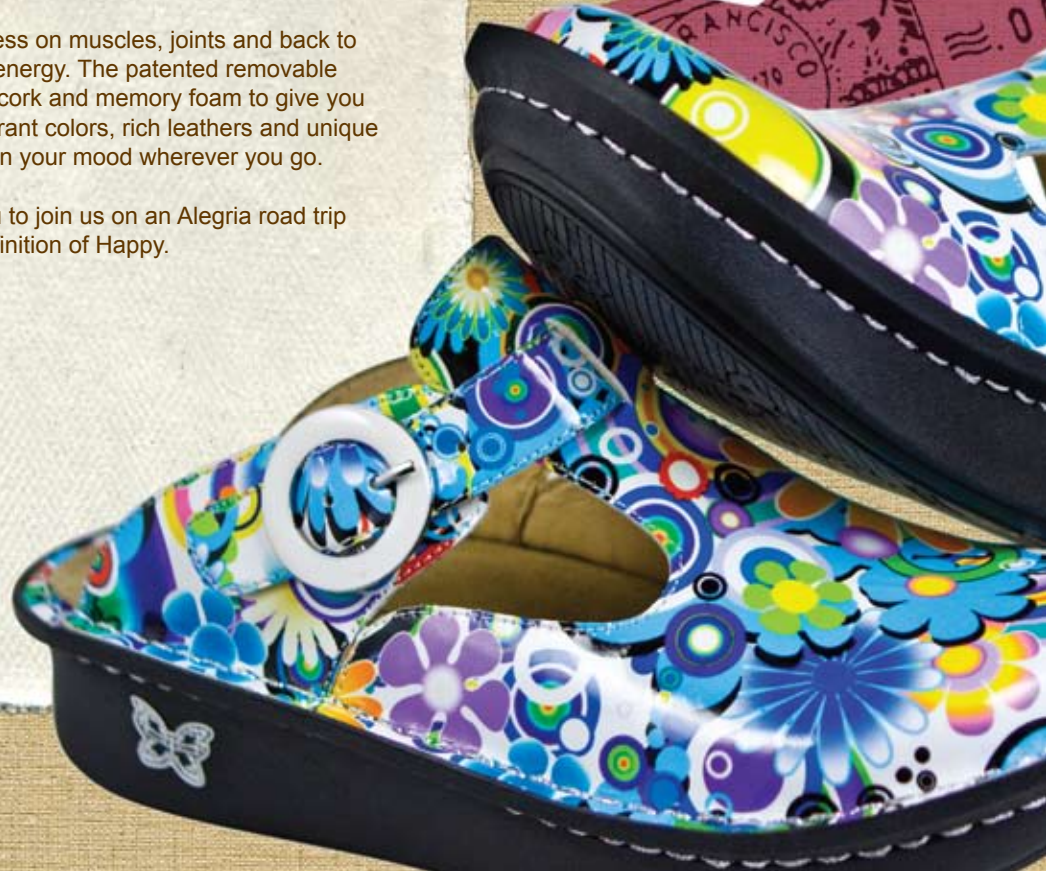
Alegria is on a mission to offer comfortable, affordable and fashionable footwear styles that can put a little "HAPPY" into your every step.

Our unique mild rocker outsole minimizes stress on muscles, joints and back to promote comfort, proper support and all-day energy. The patented removable interlocking footbed is engineered with latex, cork and memory foam to give you constant support. Our signature palette of vibrant colors, rich leathers and unique prints provide a little "color therapy" to brighten your mood wherever you go.

For this fall/winter 2012 season, we invite you to join us on an Alegria road trip and discover comfort and fashion and our definition of Happy.

Are you ready to see what Happy looks like?

www.alegriashoes.com



www.facebook.com/AlegriaShoes

www.twitter.com/AlegriaNation

...psst, the Secrets of Alegria®

Mild Rocker Outsole

Designed to promote a natural walking motion, the mild rocker outsole encourages better posture while reducing stress on muscles, joints and back to give you energy all day long.

Perfect Fit Footbed

Our patented interlocking footbed is engineered with latex, memory foam, and cork to create a "perfect fit" every time by conforming to the natural contours of the foot – giving each user their own customized arch support and fit. The footbed is available in medium and wide width and removable to accommodate custom orthotics.

Color Therapy

From brilliant patent finishes to metallic prints, from soft natural leather to funky artwork, there is a color for every mood.





OUR FALL/WINTER 2012 Design Inspiration

"Hello,

With this catalog in hand, we hope to have piqued your interest in Alegria. While we know you will fall in love with our shoes as thousands of others have, we want to thank YOU for giving us the inspiration to design a collection bridging function and fashion in fresh new ways.

Our new friend, Alli, with double strap buckle on our classic mild rocker outsole, captures the on-trend fashion of comfort by combining femininity with utilitarian versatility.

For this fall and winter season, we are introducing a group of fashion forward boots: the Ava, a high riding boot, the Avril, a lower cut motorcycle boot, and the Raina, which is a rain boot splashed with our "color therapy" for those cold and rainy days. The Ava and Avril also feature a new lug outsole that has the highest cold weather functionality we have offered to date.

Of course, you will find updates to all of your favorite Alegria styles complete with special hardware, original artwork and custom prints to capture those little bits that are uniquely you!

Yours truly,



The Alegria Design Team"

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ALG-101 Black Patent



ALG-311 Black Peace & Love



ALG-320 Frida



ALG-336 Embossed Blue



ALG-381 Fabric Black



ALG-382 Fabric Choco



ALG-417 African Leopard



ALG-511 Black Tooled



ALG-531 Black Embossed Rose



ALG-532 Brown Embossed Rose



ALG-533 Navy Embossed Rose



ALG-535 Pink Embossed Flower



ALG-601 Black Napa



ALG-631 Breezy Dusty Black



ALG-633 Breezy Dusty Blue



ALG-637 Breezy Dusty Cognac



ALG-715 Brilliant Snake



ALG-716 Rainbow Snake



ALG-723 Sophistsnake



NEW
FALL '12

ALG-805 Black Vintage Floral



NEW
FALL '12

ALG-806 Brown Vintage Floral



NEW
FALL '12

ALG-807 Leopard Hair



NEW
FALL '12

ALG-911 Black Glossy
Genuine Shearling



NEW
FALL '12

ALG-912 Choco Emboss Burnish
Genuine Shearling



NEW
FALL '12

ALG-915 Golden Girl
Genuine Shearling



NEW
FALL '12

ALG-916 Copper Multi



NEW
FALL '12

ALG-917 Earth Multi



NEW
FALL '12

ALG-918 Fuchsia Multi



NEW
FALL '12

ALG-919 Sophistsnake Charcoal



LOVE from San Francisco!



PAL-101 Black Patent



PAL-112 Plum Patent



PAL-121 Charcoal Patent



PAL-133 Blue Tile



PAL-134 Blue Patent



PAL-208 Multi Soft Metallic



PAL-210 Opal Pebble



PAL-232 Brown Pebble



PAL-233 Blue Pebble



PAL-311 Peace & Love Black



PAL-323 Midnight Garden Patent



PAL-328 Coral Owl Print Patent



PAL-329 Camel Owl Print Patent



PAL-332 Hearts Suede



PAL-335 Blue Bubbles



PAL-358 Happy Pink fo NBCF



PAL-407 Tortoise Patent



PAL-411 Black Tortoise



PAL-522 Snake Luster



PAL-526 Western Romance



PAL-541 Black Etched



PAL-544 Wine Etched



PAL-601 Black Napa



PAL-612 Brown Pull Up



PAL-717 Pewter Charmer



PAL-645 Pink Distressed



PAL-724 Purple Multi Snake



PAL-811 Girl and Dog Embroidery





SEV-101 Black Patent



SEV-231 Black Poppy Embossed



SEV-343 Blue Lovely



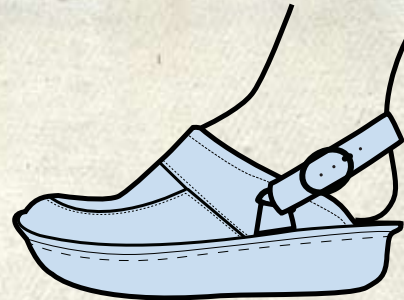
SEV-581 Black Stone



SEV-583 Blue Stone

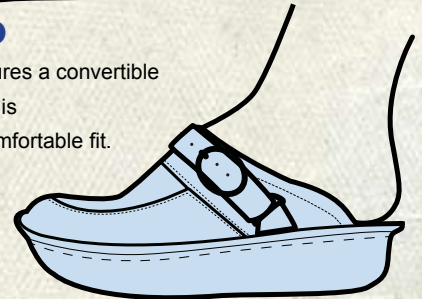


SEV-601 Black Napa



Happy How To

The Seville Collection features a convertible heel strap that swivels and is adjustable for a secure, comfortable fit.





DON-129 Rain Dance



DON-339 Purple Electric Paisley



DON-341 Black Small Dog



DON-350 Friends White



DON-354 Navy Sew Hope



DON-355 Friends Pink for NBCF



NEW FALL '12

DON-356 Hippie Chic Patent



NEW FALL '12

DON-359 Happy



NEW FALL '12

DON-361 Froggie Sue Black



DON-550 Fantasia



DON-600 White Napa



Slip Resistant Outsole

Stain Resistant Upper

Euro Size 35-42 | Width M & W

Happiness
Just Ahead





NEW
FALL '12



DEB-323 Midnight Garden



DEB-340 Small Dogs White

Original Artwork



DEB-351 Friends

Original Artwork



DEB-352 Copper Beauty



DEB-365 Peacock

NEW
FALL '12



DEB-531 Black Embossed Rose



DEB-532 Brown Embossed Rose

NEW
FALL '12



DEB-533 Navy Embossed Rose



DEB-600 White Napa



DEB-601 Black Napa



DEB-731 Black Multi Snake



DEB-732 Brown Multi Snake

Slip Resistant Outsole

Stain Resistant Upper

Euro Size 35-42 | Width M & W





DAY-101 Black Patent



DAY-103 Indigo Patent



DAY-123 Chrome Patent



DAY-350 Friends White

Original Artwork



DAY-353 White Sew Hope

Original Artwork



DAY-354 Navy Sew Hope

Original Artwork



NEW FALL '12

DAY-366 Red Lifeline Patent



NEW FALL '12

DAY-367 Blue Bouquet



NEW FALL '12

DAY-368 Black & White Watercolor



NEW FALL '12

DAY-561 Black Dottie



NEW FALL '12

DAY-562 Choco Dottie



NEW FALL '12

DAY-563 Blueberry Dottie



DAY-601 Black Napa



DAY-624 Stone



NEW FALL '12

DAY-625 Blue Jean Baby



Slip Resistant Outsole



Stain Resistant Upper

Euro Size 35-42 | Width M & W



ABB-101 Black Patent



ABB-112 Plum Patent



ABB-362 Brown Black Lace



ABB-363 Surreal



ABB-526 Western Romance



ABB-531 Black Embossed Rose



ABB-533 Navy Embossed Rose



ABB-601 Black Napa



ABB-625 Blue Jean Baby



ABB-704 Earthy Brushed Snake





Fall/Winter 2012

Professional Collection **Alli**

NEW
FALL '12



ALL-571 Black and Silver Rose

NEW
FALL '12



ALL-572 Choco and Gold Rose

NEW
FALL '12



ALL-631 Dusty Black

Fall/Winter 2012

Professional Collection **Kaitlyn**

NEW
FALL '12



KAI-371 Black Patina

NEW
FALL '12



KAI-372 Patina

NEW
FALL '12



KAI-451 Black Butterfly Patent



KAI-556 Dark Floral



KAI-557 White Floral



KAI-600 White Napa



KAI-601 Black Napa

Slip Resistant Outsole

Stain Resistant Upper

Euro Size 35-42 | Width M & W



NEW
FALL '12



BEL-101 Black Crinkle

NEW
FALL '12



BEL-135 Navy Sand Dollar

NEW
FALL '12



BEL-180 Multi Painterly

NEW
FALL '12



BEL-207 Pewter Wrinkle

NEW
FALL '12



BEL-234 Blue Metallic Floral

NEW
FALL '12



BEL-555 Multi Metallic Rose

NEW
FALL '12



BEL-631 Dusty Black

NEW
FALL '12



BEL-637 Cognac Burnish

NEW
FALL '12



BEL-672 Dusty Blue



Slip Resistant Outsole



Stain Resistant Upper

Euro Size 35-42 | Width M & W

Tuscany

Fall/Winter 2012



TUS-611 Black Burnished



TUS-723 Sophistsnake

NEW
FALL '12



TUS-805 Black Vintage Floral

NEW
FALL '12



TUS-915 Golden Girl

NEW
FALL '12



TUS-920 Black Twinkle



TUS-951 Black Ditzzy

Pesco

Fall/Winter 2012



PES-624 Stone



PES-641 Fancy Black



PES-643 Aged Dusk



PES-647 Cognac

NEW
FALL '12



RAI-101 Black Patent

NEW
FALL '12



RAI-323 Midnight Garden

NEW
FALL '12



RAI-417 African Leopard

NEW
FALL '12



RAI-905 Black Paisley

NEW
FALL '12



RAI-906 Brown Paisley

NEW
FALL '12



RAI-907 Mums



Caity

Fall/Winter 2012

NEW
FALL '12



CAT-571 Black and Silver Rose

NEW
FALL '12



CAT-572 Choco And Gold Rose

NEW
FALL '12



CAT-602 Gravy Pull Up

Avril

Fall/Winter 2012

NEW
FALL '12



AVR-571 Black and Silver Rose

NEW
FALL '12



AVR-601 Black Full Grain

Fall/Winter 2012

Ava

NEW
FALL '12



AVA-101 Black Patent

NEW
FALL '12



AVA-601 Black Napa

NEW
FALL '12



AVA-602 Gravy Pull Up



KID-LEN-101 Black Patent



KID-LEN-105 Fuchsia Patent



KID-LEN-353 Rock Star Black



KID-LEN-354 Rock Star White



*Non Removable Footbed

USA Size 12, 13, 1, 2, 3, 4, 5 | Width M

Louise Kids' Collection

Fall/Winter 2012



KID-LOU-101 Black Patent



KID-LOU-125 Teal Patent



KID-LOU-353 Rock Star Black

Original Artwork



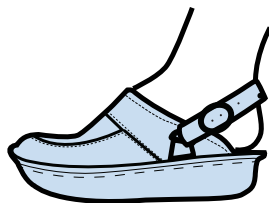
KID-LOU-354 Rock Star White

Original Artwork

NEW
FALL '12



KID-LOU-821 Tartan



Happy How To

The Louise Collection features a convertible heel strap that swivels and is adjustable for a secure, comfortable fit.

Abbi Kids' Collection

Fall/Winter 2012

NEW
FALL '12



KID-ABB-101 Black Patent

NEW
FALL '12



KID-ABB-105 Fuchsia Patent

NEW
FALL '12

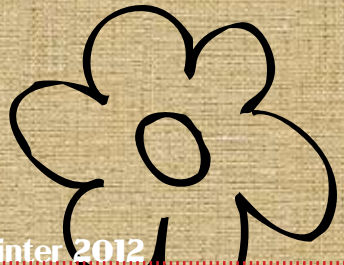


KID-ABB-373 Star Bright

Original Artwork

Fall/Winter 2012

Kids' Collection Vinco



KID-VIN-101 Black Patent



KID-VIN-104 Red Toe



KID-VIN-105 Fuchsia Patent



KID-VIN-125 Teal Patent



KID-VIN-136 Purple Patent



KID-VIN-214 Pewter Hearts



KID-VIN-353 Rock Start Black



KID-VIN-354 Rock Star White



NEW FALL '12

KID-VIN-811 Girl and Dogs Embroidery



NEW FALL '12

KID-VIN-812 Embroidery Kitty



NEW FALL '12

KID-VIN-813 Flutterby Pink

*Non Removable Footbed

USA Size 12, 13, 1, 2, 3, 4, 5 - I Width M

Happy How-To

There are hundreds of ways to mix Alegria with your wardrobe for every outfit, style and occasion. Here are some "Happy How To" inspirations pairing your favorite Alegria for that happy and fabulous YOU!

We love to see what Happy looks like to you! Join us on Facebook to show us your Happy How To's, connect with Alegria fans and the chance to win shoes and other fun prizes on our official Facebook page at www.facebook.com/alegriashoes



Comfy and fashionable in the Flutterby Pink Vinca



Amy shops in style in the Luscamy Slide



Vivian pairs the Belle with a firty dress



Pair the Alli with denim and a blazer for an effortless work look



Now your little ones can be as comfortable and stylish as you! The Vinca & Paloma in Girl & Dog Embroidery



Amy mixes her Leopard Hair Classics with her favorite little red dress for the perfect date night look

Happy How-To



Love is in the air with the Hearts Suede Paloma and a chic red dress

Micaele pairs the Black Crinkle Belle with a flirty polkadot dress and trenchcoat for a day



Megan pops in the Peacock Debra



Amy stays comfy and cozy in her Froggie Sue Donna





Vivian pairs the Blue Jean Baby Abbi with a cozy scarf



Add some fun to your boring scrubs with the Donna in Hippie Chic



Amy stays comfy and keeps her patients smiling on her long shifts rocking the Donna in Happy



Step happy all day in the Kaitlyn in Black Butterfly Patent



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www.twitter.com/AlegriaNation