
Alegria
by PG Lite
SPRING 2012



Alegria means Happiness

Alegria is on a mission to offer comfortable, affordable, fashionable styles to put a little “Happy” into every step. Our unique Rocker Outsole and Perfect Fit Footbed system delivers full-body benefits by minimizing stress on muscles, joints and backs for all day energy.

The mix of bright, Alegria “Happy” colors and unique, one-of-a-kind prints provide a color therapy to keep you stepping all day long.

You can always count on Alegria to use only the highest quality materials for a durable, well made pair of shoes you will love to wear season after season.

The Spring 2012 Alegria collection brings you gorgeous new styles with feminine details like rhinestone buttons, embroidered floral prints and rich go-with-everything snake prints.

We think you’ll love the new Professional styles available in limited edition custom designs and are introducing new wristlets in our most popular prints.

We are thrilled to debut the new Alegria kids collection so your little ones can be as stylish and comfy as you!

Are you ready to get happy?
Check out www.AlegriaShoes.com



www.facebook.com/AlegriaShoes

www.twitter.com/AlegriaNation

Our Design Inspiration



The Alegria Spring 2012 collection epitomizes 'Ageless Style'- it transcends age and is driven more by a happy lifestyle. Our design team was inspired by the colors featured in fashion trends; especially pops of colors which is in alignment with our continuing ' color therapy.' Rich blues and shades of pink mixed with sophisticated snake prints are the basis of the new collection.

Our original "Sew Hope" print was inspired by a trip to Huntington Gardens in CA where lush wild flowers and gorgeous butterflies go as far as the eye can see.

We are proud to be the go-to brand for women whose work requires them to be on their feet all day long. Our goal is to give them something to smile about that feels personal and expresses their individuality; particularly for our customer who wears a uniform to work.

Our new sandal collection features styles that are an extension of what you will find in every Alegria shoe. We strive to make every shoe special and fun and every strap adjustable so we can fit just about every women. We don't want to leave any potential customer out on the Alegria fun!

Our desire is to create designs that support healthy living, individuality and amazing comfort. We hope you have as much fun with our new Spring 2012 collection as we did creating it for you!

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Alegria Classic Black Rose Embriodery ALG-536


ALG-101 Black Patent



ALG-128 Granite Patent



ALG-311 Black Peace & Love



ALG-320 Frida



ALG-330 White Peace & Love


ALG-336 Embossed Blue



ALG-381 Fabric Black



ALG-382 Fabric Choco



ALG-383 Fabric Chrome


ALG-407 Tortoise Patent


ALG-417 African Leopard


ALG-511 Black Tooled


ALG-512 Choco Tooled


ALG-531 Black Embossed Rose


ALG-532 Brown Embossed Rose


ALG-533 Navy Embossed Rose

Classic



ALG-534 Red Embossed Rose



ALG-535 Pink Embossed Flower



ALG-536 Black Rose Embroidery



ALG-537 White & Silver Embossed



ALG-601 Black Napa



ALG-602 Brown Napa



ALG-631 Breezy Dusty Black



ALG-633 Breezy Dusty Blue



ALG-635 Breezy Dusty Rose



ALG-637 Breezy Dusty Cognac



ALG-701 Black Snake



ALG-715 Brilliant Snake



ALG-716 Rainbow Snake



ALG-723 Sophistisnake

Euro Size 35-42 I Width M & W


Alegria Classic Pink Embossed Flower ALG-535

Paloma


PAL-101 Black Patent


PAL-112 Plum Patent


PAL-124 Sangria Patent



PAL-133 Blue Tile


PAL-232 Brown Pebble


PAL-233 Blue Pebble



PAL-311 Peace & Love Black


PAL-323 Midnight Garden Patent


PAL-504 Black Rose Patent


PAL-514 White Rose Patent



PAL-522 Snake Luster


PAL-526 Western Romance


PAL-601 Black Napa


PAL-602 Brown Napa



PAL-642 Brown Distressed



PAL-645 Pink Distressed

Euro Size 35-42 I Width M & W



PAL-208 Multi Soft Metallic



PAL-210 Opal Pebble



PAL-407 Tortoise Patent



PAL-411 Black Tortoise



PAL-541 Black Etched



PAL-544 Wine Etched



PAL-701 Black Snake



PAL-717 Pewter Charmer



Paloma Black Tortoise PAL-411



Alegria Seville Blue Stone SEV-583



Alegria Donna Navy Sew Hope DON-354


SEV-101 Black Patent

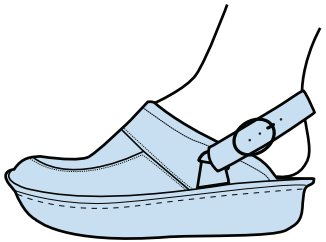

SEV-231 Black Poppy Embossed

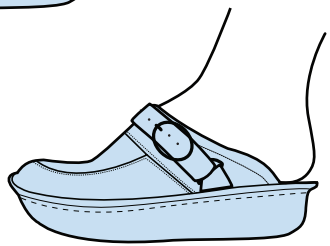

SEV-3221 Wine & Flower


SEV-343 Blue Lovely

Happy How To

The Seville Collection features a convertible heel strap that swivels and is adjustable for a secure, comfortable fit.







SEV-581 Black Stone



SEV-583 Blue Stone


SEV-600 White Napa


SEV-601 Black Napa

Donna Professional Collection



DON-129 Rain Dance



DON-339 Purple Electric Paisley



DON-341 Black Small Dog



DON-350 Friends White



DON-354 Navy Sew Hope



DON-355 Friends Pink for NBCF



DON-550 Fantasia



DON-600 White Napa



DON-601 Black Napa



Alegria Donna Navy Sew Hope DON-354

Slip Resistant Outsole Stain Resistant Upper

Euro Size 35-42 I Width M & W





DEB-601 Black Napa



DEB-340 Small Dogs White



DEB-351 Friends



DEB-352 Copper Beauty



DEB-531 Black Embossed Rose



DEB-533 Navy Embossed Rose



DEB-600 White Napa



DEB-731 Black Multi Snake



DEB-732 Brown Multi Snake

Slip Resistant Outsole Stain Resistant Upper

Euro Size 35-42 I Width M & W

Dayna Professional Collection



DAY-100 White Patent



DAY-101 Black Patent



DAY-103 Indigo Patent



DAY-123 Chrome Patent



DAY-350 Friends White



DAY-353 White Sew Hope



DAY-354 Navy Sew Hope



DAY-601 Black Napa



DAY-602 Choco Napa



DAY-622 Ocean



DAY-624 Stone



Alegria Dayna White Sew Hope DAY-353

Slip Resistant Outsole Stain Resistant Upper

Euro Size 35-42 I Width M & W

Professional Collection Abbi



ABB-101 Black Patent



ABB-112 Plum Patent



ABB-123 Chrome Patent



NEW SPRING '12

ABB-362 Brown Black Lace



NEW SPRING '12

ABB-363 Surreal



ABB-407 Tortoise



ABB-504 Black Rose



NEW SPRING '12

ABB-526 Western Romance



ABB-531 Black Embossed Rose



ABB-532 Brown Embossed Rose



ABB-533 Navy Embossed Rose



ABB-601 Black Napa

Professional Collection Kaitlyn



NEW SPRING '12

KAI-556 Dark Floral



NEW SPRING '12

KAI-557 White Floral



NEW SPRING '12

KAI-600 White Napa



NEW SPRING '12

KAI-601 Black Napa

Slip Resistant Outsole Stain Resistant Upper

Euro Size 35-42 I Width M & W

Feliz



FEL-101 Black Crinkle



FEL-180 Multi Painterly



FEL-181 Black Painterly



FEL-347 Black Silver Prism



FEL-551 Black Rose Gloss



FEL-552 Choco Gloss



FEL-555 Multi Metallic Rose



FEL-951 Black Ditzy



Alegria Feliz Black Painterly FEL-181

Euro Size 35-42 I Width M & W

Tuscany



TUS-553 Navy Rose Napa



TUS-604 Brown Burnished



TUS-611 Black Burnished



TUS-723 Sophistisnake



TUS-951 Black Ditzy

Pesca



PES-624 Stone



PES-641 Fancy Black



PES-643 Aged Dusk



PES-647 Cognac

Carina



CAR-101 Black Patent



CAR-123 Chrome Patent



CAR-201 Bronze Tumble



CAR-204 Pewter Tumble



CAR-241 Black Pebble



CAR-242 Brown Pebble



CAR-246 Rose Multi



CAR-604 Brown Burnished

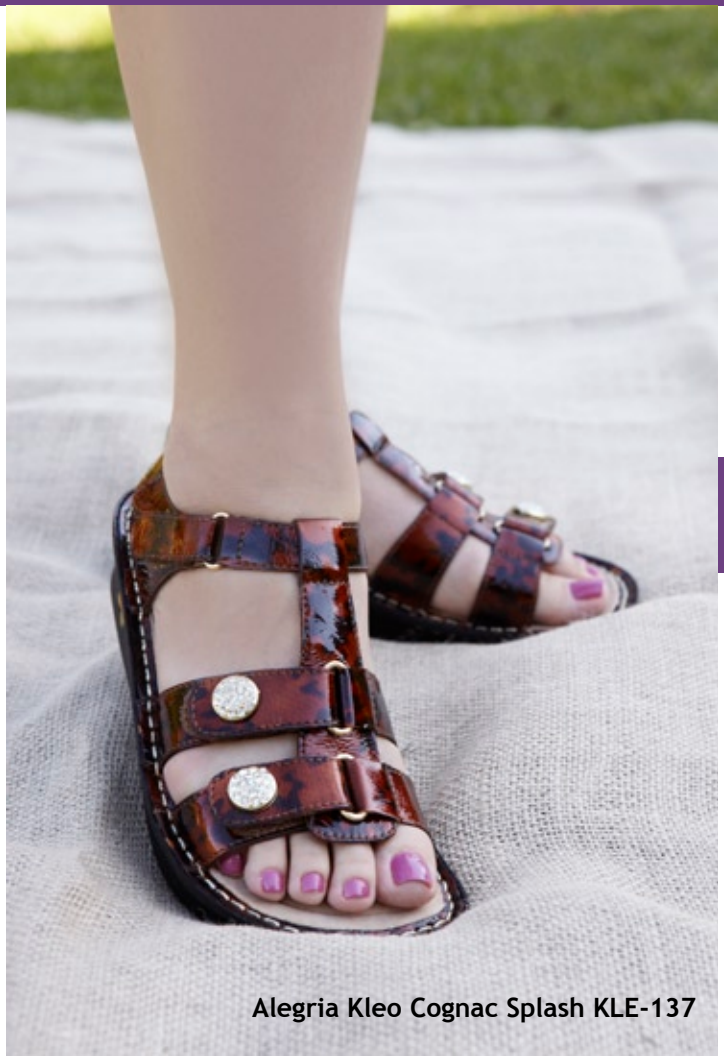


CAR-611 Black Burnished



Euro Size 35-42 I Width M

Kleo



Alegria Kleo Cognac Splash KLE-137



KLE-101 Black Patent



KLE-137 Cognac Splash



KLE-723 Sophistisnake

Karmen



KAR-522 Snake Luster



KAR-701 Black Snake



KAR-705 Fuchsia Mini Snake

Verona


VER-101 Black Patent


VER-123 Chrome Patent



VER-601 Black Napa



VER-703 Ocean Opal Snake



VER-705 Pink Opal Snake



VER-706 Lime Green Opal Snake



VER-710 White Opal Snake



VER-101A Black Patent Plain



VER-123A Chrome Patent Plain

Violet



VIO-210 Opal Pebble



VIO-553 Navy Rose Napa



VIO-601 Black Napa



VIO-720 Multi Floral Snake

Euro Size 35-42 I Width M & W

Baliwood





BAL-101 Black



BAL-201 Bronze

Cha Cha



CHA-101 Black Patent



CHA-702 Brown Multi Snake

Happy How To

The Cha Cha sandal can be worn in two ways. The rear strap can swivel and hug the heel for a secure fit.





CHA-703 Blue Multi Snake

Alegria by PG Lite

Kids' Collection

Spring 2012



Alegria by PG Lite Kids' Collection

Lena



KID-LEN-101 Black Patent



KID-LEN-105 Fuchsia Patent



KID-LEN-353 Rock Star Black



KID-LEN-354 Rock Star White

Vinca



KID-VIN-101 Black Patent



KID-VIN-105 Fuchsia Patent



KID-VIN-125 Teal Patent



KID-VIN-214 Pewter Hearts



KID-VIN-353 Rock Star Black



KID-VIN-354 Rock Star White

*Non Removable Footbed
Euro Size 12, 13, 1, 2, 3, 4, 5 I Width M

Alegria by PG Lite Kids' Collection



Louise



KID-LOU-101 Black Patent



KID-LOU-125 Teal Patent



KID-LOU-353 Rock Star Black

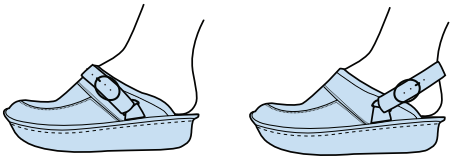


KID-LOU-354 Rock Star White



Happy How To

The Louise Collection features a convertible heel strap that swivels and is adjustable for a secure, comfortable fit.



*Non Removable Footbed
Euro Size 12, 13, 1, 2, 3, 4, 5 I Width M

Happy How To



Dance the night away in the Cha Cha sandal and flowy dress.

There are millions of ways to wear Alegria shoes and a style for every occassion and outfit! Check out our "Happy How To" section for inspiration on what to pair with your favorite Alegria shoes.

Check us out at www.facebook.com/alegriashoes and show us your Happy How To's

Some of the wardrobes featured in this catalog are provided by "EVA MEJL"



Dress up the Classic Clog with a fun skirt and lacey cardigan.



Pair the Kleo with leggings and a tunic for a trip to the Farmers Market. The Carina sandal is the perfect summer go- to shoe.

Brunch with the girls!





Cassidy pairs the Classic Clog in dusty rose with denim for a casual weekend look.



Head back to school in style!

Pair the Paloma with a flirty dress for a perfect date night look.





Girls night out has never been so comfortable!

Limited Edition Alegria Wristlet



Rock out in comfort and style!

Step happy all day in the exclusive Dayna in White Sew Hope and the Donna in Navy Sew Hope.



...psst, the Secrets of Alegria®



Engineered to roll naturally, Alegria's rocker bottom outsole aims to induce natural walking motion to allow better posture, reduce stress on muscles, joints and back and to give you energy all day long.

Mild Rocker Outsole

An anatomically correct patented interlocking footbed system with arch support that is loaded with latex, memory foam and cork to create a "perfect fit" every time by forming to the natural contours of the foot, giving each user their own customized fit. Footbed is removable and available in medium and wide widths.

Perfect Fit Footbed



From brilliant patent finishes to metallic prints, from soft natural leather to funky artwork, there is a color for every mood.

Color Therapy

For more info please visit www.AlegriaShoes.com

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by PG Lite

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www.twitter.com/AlegriaNation

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